

Supporting British Agriculture

SUPPORT ASHBY SHOW - A REGISTERED CHARITY

Ashby Show is the most popular one-day Show in the Midlands with competitors for the various classes travelling from all over the country. The Show promotes the interaction between British agriculture and the general public, with a wide range of exhibits, educational areas, entertainment and trade stands for all those attending to enjoy.

The show is organised by a dedicated group of volunteers who rely on our Sponsors & Members to help finance the staging of the Show. We are hugely grateful for our existing support but now wish to extend our offer to a wider range of local businesses who we feel might benefit from a closer association with the Show.

The Society's aim is to promote agriculture, to develop our existing partnerships with local colleges, in the form of sponsorship and bursaries, and also make donations to other charities who help and support the farming community.

Ashby Show attracts over 12,000 visitors as well as trade stand exhibitors, competitors, sponsors and members each year. It is a wonderful family day out featuring cattle, sheep and horse exhibitors, farm machinery - old and new, Craft Fair, Show Jumping, Shire Horses, Countryside Shops, Dog Show, Main Ring attractions, Rural Crafts Village, British Farm Produce, Catering and Bars plus a wide selection of exhibits from local business.

We have a large Members' Enclosure with private catering and viewing area for the Main Ring and a separate President's Marquee at the Main Ring, for entertaining invited guests. Business Sponsors can have access to both these areas, depending on the type of Sponsorship they choose.

We offer a number of packages for your consideration and we would be only too pleased to discuss with you the benefits that sponsorship can bring. If you would like further information please contact our Secretary, Helen Brown, either by telephone - 07563 389294 or email info@ashbyshow.com. She will be happy to arrange for one of our Board Members to talk to you in further detail. All our packages can be adjusted to suit your individual business needs. Please contact us to discuss how we can tailor your perfect package.

You can find more information about the show on our website at www.ashbyshow.com or scan the QR code here:



Business Sponsor Options

PLATINUM SPONSOR - £3000

20 Sponsor Badges with admission to the Show Ground and the Members Enclosure.

40 Meal vouchers which you can split as you wish, and select whether to have Breakfast Rolls served in the Members Enclosure, the Ashby Show Lunch, or the President's Afternoon Tea, both served in the President's Marquee.

Trade Stand area 9m x 9m, to include a marquee 6m x 6m, 2 tables and 6 chairs. A larger trade stand, marquee or extra furniture can be arranged at an additional cost. *(Electricity supply is only available in selected trade areas, and cost is dependent on the power required).*

9 Reserved Car Park tickets. Main Ring display for 4 Advertising Banners, 2.15m long x 0.73m high.

4 Heras Fencing Advertising Covers in prominent positions, 3m long by 2.5m high.

Name featured on the Sponsors Boards, and Show Guide Sponsors page, Full Page Advert in the Show Guide, **4 x 30-second public address announcements, Website listings and links.**

GOLD SPONSOR - £2000

14 Sponsor Badges with admission to the Show Ground and the Members Enclosure.

28 Meal vouchers which you can split as you wish, and select whether to have Breakfast Rolls served in the Members Enclosure, the Ashby Show Lunch, or the President's Afternoon Tea, both served in the President's Marquee.

6 Reserved Car Park tickets. Main Ring display for 3 Advertising Banners, 2.15m long x 0.73m high.

Name featured on the Sponsors Boards, and Show Guide Sponsors page, Half Page Advert in the Show Guide, **Website listings and links.**

SILVER SPONSOR - £1500

10 Sponsor Badges with admission to the Show Ground and the Members Enclosure.

20 Meal vouchers which you can split as you wish, and select whether to have Breakfast Rolls served in the Members Enclosure, the Ashby Show Lunch, or the President's Afternoon Tea, both served in the President's Marquee.

4 Reserved Car Park tickets. Main Ring display for 2 Advertising Banners, 2.15m long x 0.73m high.

Name featured on the Sponsors Boards, and Show Guide Sponsors page, Half Page Advert in the Show Guide, **Website listings and links.**

BRONZE SPONSOR - £1000

8 Sponsor Badges with admission to the Show Ground and the Members Enclosure.

16 Meal vouchers which you can split as you wish, and select whether to have Breakfast Rolls served in the Members Enclosure, the Ashby Show Lunch, or the President's Afternoon Tea, both served in the President's Marquee.

4 Reserved Car Park tickets. Main Ring display for 2 Advertising Banners, 2.15m long x 0.73m high.

Name featured on the Sponsors Boards, and Show Guide Sponsors page, Half Page Advert in the Show Guide, **Website listings and links.**

Platinum, Gold, Silver and Bronze packages are also able to purchase admission tickets at a reduced rate.

Become a Sponsor

Business Sponsor - £750

10 Sponsor Badges with admission to the Show Ground and the Members Enclosure.

10 Invitations to the Ashby Show lunch served in the President's Marquee.

3 Reserved Car Park tickets.

Name featured on the **Sponsors Boards**, and **Show Guide Sponsors page**

Website listings and links

Business Sponsor - £500

8 Sponsor Badges with admission to the Show Ground and the Members Enclosure.

8 Invitations to the Ashby Show lunch served in the President's Marquee.

2 Reserved Car Park tickets.

Name featured on the **Sponsors Boards**, and **Show Guide Sponsors page**

Website listings and links

Advertisements in the Show Guide and Main Ring Banners are available at an extra cost.

EQUINE AND LIVESTOCK SPONSORS

Class Sponsor - £250

4 Sponsor Badges with admission to the Show Ground and the Members Enclosure.

4 Invitations to the Ashby Show lunch served in the President's Marquee.

1 Reserved Car Park ticket.

Name featured on the **Sponsors Boards**, and **Show Guide Sponsors page**

Class Sponsor - £150

4 Sponsor Badges with admission to the Show Ground and the Members Enclosure.

1 Reserved Car Park ticket.

Name featured on the **Sponsors Boards**, and **Show Guide Sponsors page**

Class Sponsor - £100

2 Sponsor Badges with admission to the Show Ground and the Members Enclosure.

1 Reserved Car Park ticket.

Name featured on the **Sponsors Boards**, and **Show Guide Sponsors page**

SUPPORT SPONSOR

£50 donation. Your generosity will be acknowledged in the Show Guide and on the Sponsors Board.

Ashby de la Zouch & District Agricultural Society Ltd

(A charitable company limited by guarantee registered in England and Wales)

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