

Become a Member or Sponsor

Ashby Show is the most popular one-day Show in the Midlands with competitors for the various classes travelling from all over the country. The aim of the show is to promote the interaction between British agriculture and the wider public with a wide range of activities, entertainment and trade stands for all those attending.

The show is organised by a dedicated group of volunteers who rely on our Sponsors & Members to help finance the staging of the Show. We are hugely grateful for our existing support but now wish to extend our offer to a wider range of local businesses who we feel might benefit from a closer association with the Show.

We offer a number of packages for your consideration and we would be only too pleased to discuss with you the benefits that sponsorship or individual membership can bring. If you would like further information please contact our Secretary, Helen Brown, either by telephone - 07563 389294 or email info@ashbyshow.com. They will be happy to arrange for one of our Board Members to talk to you in further detail.

BUSINESS SPONSORSHIP

Ashby Show attracts over 12,000 visitors as well as trade stand exhibitors, competitors, sponsors and members each year. It is a wonderful family day out featuring cattle, sheep and horse exhibitors, farm machinery - old and new, Craft Fair, Show Jumping, Shire Horses, Countryside Shops, Dog Show, Main Ring attractions, Rural Crafts Village, British Farm Produce, Catering and Bars plus a wide selection of exhibits from local business.

We have a large Members' Enclosure with private catering and viewing area for the Main Ring and a separate President's Marquee at the Main Ring, for entertaining invited guests. Business Sponsors can have access to both these areas, depending on the type of Sponsorship they choose.

Section Sponsors can sponsor an area of the show, whereas Main Sponsors will feature around the Main Ring.

MAIN SPONSORS £3000

- 20 Sponsor Badges with admission to the Show Ground, the Members' Enclosure and the President's Marquee for both the Ashby Show Lunch and the President's Afternoon Tea.
 - 9 Reserved Car Park tickets
 - Trade Stand area 9m by 9m, to include Marquee 6m by 6m, including 2 tables and 6 chairs. (Larger Trade Stand or Main Ring Stand area, extra cost by negotiation, Electricity not included).
- Also included:
- Name featured on Main Ring Sponsors Boards
 - Full page advert in the Show Guide
 - 4 x 30 second public address announcements.
 - Main Ring display for 4 Advertising Fence Banners, 2.15 metres long by 0.73 deep.

The Options

SECTION SPONSORS

The Sponsor can choose the level

£1,000	£1,500	£2,000
To include		
8 Sponsor badges	10 Sponsor badges	14 Sponsor badges
Sponsor badges give admission to the Show Ground, the Members' Enclosure and the President's Marquee for both the Ashby Show Lunch and the President's Afternoon Tea.		
Plus		
3 Reserved Car Park Tickets	4 Reserved Car Park Tickets	6 Reserved Car Park Tickets
Sponsors' Board & 1 Fence Banner	Sponsors' Board & 2 Fence Banners	Sponsors' Board & 3 Fence Banners
Advertising Fence Banners to be 215 by 73cms, artwork to be supplied a month in advance		
Plus		
Half page advert in Show Guide		

BUSINESS SPONSORSHIP

Main Ring and Section Sponsors will have the opportunity to purchase extra tickets for the Ashby Show Lunch for £25/person but these will **not** allow admission to the President's Afternoon Tea.

There will be one distinct Main Sponsor for each physical Section and you can choose: typically Cattle, Sheep, Shire Horse, Horses, British Farm Produce, Dogs, Craft and Shopping Marquees, Village Green, entertainment attractions and the Car Park Exit areas.

LIVESTOCK CLASS SPONSORS

Individuals or local firms may wish to sponsor a particular **Livestock Class**, this could be Cattle, Sheep, Horse or Show Jumping. There are three preset packages available.

The Sponsor can choose from one of the packages below:

£100 includes:	£150 includes:	£250 also includes:
2 Sponsor Badges, admission to the Members' Enclosure, one Reserved Car Park space, Sponsors' Page Listing in the Show Guide and entry on the Sponsors' Board.	4 Sponsor Badges, admission to the Members' Enclosure and one Reserved Car Park space, Sponsors' Page Listing in the Show Guide and entry on the Sponsors' Board.	Admission to President's Marquee for four to the Ashby Show Lunch.

However, if you wish to become a **Goodwill Sponsor**, to support Ashby Show generally, for an amount not specified in any of our packages please contact the Show Secretary.