



Dear Agricultural Trade Exhibitor

**107<sup>th</sup> Ashby Show - Sunday, 9<sup>th</sup> July, 2023**

The 2023 Ashby Show will be held at Cattows Farm, Heather on Sunday, 9<sup>th</sup> 2023 July and we thank you for your continued support or for showing an interest in attending this year's event, especially after the disruption the coronavirus has caused during the last two years!

Ashby Show is a traditional one-day agricultural show and with an average attendance of 18,000 is considered to be one of the best in the country. It retains strong links with agriculture and helps promote a link between town & country. It is an ideal platform to increase sales, build brand awareness and profile and showcase your product or service. Having a trade stand at Ashby Show gives you the chance to meet your existing customers face to face and reach your target audiences in the region.

A wide range of entertainment and displays is being arranged again and all the traditions of a country show. Our livestock classes remain a very important feature and these along with all the other side attractions will provide something for everyone attending the show and - for you the exhibitor - provides an extremely good market place for the promotion and sale of a wide variety of goods to the farming and general public.

**We would like all bookings to be made on-line, if possible, this year and if you need any help regarding this then please give me a call on the number below.**

All suitable applicants will be considered and please study the Price Guide and our Terms & Conditions to make sure you comply with current rules & regulations. **All exhibitors MUST complete and sign the Risk Assessment & Fire Risk Assessment form with their booking along with proof of Public Liability Insurance.** Unfortunately, we will not be able to accept any applications without this information or remittance.

When selecting your stand size, please take into account guy ropes, units or vehicles parked that will be part of your stand. **For health and safety reasons, no petrol generators will be allowed on the showground.** Electricity is available in most areas provided it is booked in advance.

Ashby Show is going from strength to strength and we look forward to receiving your booking and seeing you at the 2023 Show. If you require any further information or wish to discuss space availability or sponsorship opportunities, please do not hesitate to contact the Show Office.

Yours sincerely

Emmie Shaw  
Show Manager

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Terms & Conditions covering Trade Stands,  
Exhibits & Exhibitors

1. **Application:** Exhibitors of agricultural machinery and miscellaneous goods must complete the on-line Trade Stand Form, Risk & Fire Risk Assessment Forms. Once the booking has been accepted, an invoice will be sent by email and payment must be made before the booking is confirmed. Every Exhibitor shall be deemed to have read and understood these Terms & Conditions. Early application is advised as sites are limited and will be allocated on a first come first served basis. Receipted invoices will be issued on receipt of payment. The Ashby Agricultural Society reserves the right to re-position trade stands at any time before or during the Show.
2. **Exhibitor's Responsibilities:** The Society will not be responsible in any way for any article, plant, machinery or object of any kind exhibited on the Showground. The Exhibitor shall assume full responsibility therefore, including liability for all claims arising out of the exhibition, handling or housing of such exhibits and the conduct of the Stand generally. The Exhibitor shall indemnify the Society against all claims, damages or expenses whatsoever in any way arising out of the presence of the Exhibitor or his exhibits on the Showground. Acceptance of the foregoing provisions shall be a Condition of Entry. Exhibitors **MUST** take out Comprehensive Insurance for Public Liability, Products Liability & all other risks, including Fire & Loss of Business not only as regards their own property, but also against any third-party claims. Any exhibitor employing people **MUST** have Employer's Liability Insurance to satisfy Health & Safety requirements.
3. **Cancellation of Space:** All persons who have booked and paid for stands and subsequently cancel the booking or fail to exhibit shall forfeit all fees and charges paid. The Society reserves the right to sub-let such space.
4. **Sub-Letting or splitting stands.** Sites may not be transferred and no Exhibitor shall sublet or exchange or part with the possession of the site or stand allocated to him, without the written authority of the Secretary.
5. **Allocation of Exhibitor Tickets:** Exhibitors will be sent automated tickets and vehicle passes via email as stated on the Trade Stand Price Guide Form. Please note that no one will be allowed onto the showground without showing their ticket or vehicle pass. Under no circumstances will refunds be made to trade exhibitors or their staff that arrive at the entrance without tickets and have to pay to gain admission to the Show at the full rate.
6. **Card Payments:** For a good signal to take card payments, it is advisable to be on an EE network.
7. **Site Preparation & Completion:** Outside Trade Stand exhibitors may begin preparation of their site on the Wednesday prior to the Show and the following days. Exhibitors wishing to bring exhibits to their stands on the morning of the Show may do so, but not later than 7.30am, by which time all stands must be completed. **The staging of all stands must be completed by 8.30am on the day of the Show.**
8. **Temporary Structures:** Any temporary structures, including tents, gazebos, etc, must be securely fastened and guy ropes or fastening down straps must be protected to avoid injury to the general public. Any flagpoles, banners or any other such structures, above 2 metres must be securely anchored. All stands will be inspected on the day of the Show by the Health & Safety Representative from the Show Committee.
9. **Dismantling of Stands:** Exhibitors must not commence dismantling any part of their trade stand exhibit before 5.00pm, without the permission of a Society Officer. No vehicles will be admitted to the Showground between 7.30am and 5.00pm on Show Day. No vehicle either delivering or collecting goods on the Showground shall be driven at speeds in excess of 10mph.
10. **Parking:** When staff or volunteers have finished setting up stands, all vehicles must be removed from the showground and taken to the carparks provided. **All vehicles, which are not part of the stand, must be removed from the Show area by 8.00am. Any late arrivals will not be allowed on the showground after this time and will have to carry their exhibits from the allotted carparks.** Staff or volunteers 'manning' your stand on Show Day must park in the public car parks. A Trade Exhibitors pass does not allow the vehicle to remain in the Show area or avenues after 8.00am, except when the vehicle is part of a display. **No parking will be allowed in the show area or avenues during the Show** and, in the interests of safety, the Ground

Stewards will strictly enforce this Rule. Exhibitors should inform their staff and contractors of these Rules. The Showground must be cleared by dusk on Monday, 11<sup>th</sup> July, 2023. Exhibitors are strongly encouraged to display their name on their stands.

11. **Stand Sizes:** Please make sure you have booked the correct size of stand you require, both width and depth. Where tents are to be erected, sufficient space must be booked to include tent guy ropes, as these cannot be allowed to project outside the area booked. Allowance must be made for vehicles and trailers, which are part of the exhibit, and also trailer drawbars. Please note sites are in the open, on grass.
  12. **Hire Equipment:** Chairs and 6ft trestle tables can be supplied on hire, provided that they are booked and paid for in advance. Please note that there is no Public Telephone on the Showground. Water will be available on site. Marquees will not be booked through the Society, however contact details will be given if needed.
  13. **Security:** Although security staff will be on the Showground overnight on Wednesday, 6<sup>th</sup> July - Sunday, 10<sup>th</sup> July, exhibitors are solely responsible for the safe custody of their property. The Society and its Officers and Staff disclaim any responsibility and all liability in respect of loss (including damage, theft, fire, accident, etc). The Society strongly recommends that all Trade Exhibitors arrange adequate insurance to cover any loss.
  14. **Turf & Grass Cutting:** Exhibitors will not be allowed to remove turf or dig up ground in any part of the Show area, without the permission of a Society Officer. All holes must be filled in after use and turf replaced in a satisfactory manner. Exhibitors are responsible for the cutting of grass on their stand. All rubbish must be placed in receptacles provided for the purpose.
  15. **Electricity:** Exhibitors requiring electricity should order this at the time of booking their Stand. An electric booking form is enclosed. **PETROL GENERATORS ARE NOT ALLOWED.**
  16. **Mobile Electrical Equipment:** All electrical equipment used on the show ground must be Portable Appliance Tested (PAT). Any equipment found by the electrical contractor or society officers to be defective/non-compliant will cause power supply to be removed without refund.
  17. **Cheap Jack, Hawkers & Canvassers:** The Society and/or its appointed Officers have the power to expel from the Showground any Exhibitors or their representatives who shall call attention to their goods in a manner which may cause annoyance. Vendors of cheapjack articles, hawkers, commercial photographers and similar persons are not permitted to exhibit, and the selling of goods by auction, shouting or annoying behaviour is strictly forbidden. Canvassing of the general public in the avenues or car parks by issuing promotional leaflets, collecting monies, personal data or market research information is also forbidden.
  18. **Food & Catering:** No exhibitor other than the Society's appointed caterers and stands in the Marquees are allowed to sell food or drinks for consumption on the Showground or Car Parks or any area controlled by this Society on Show Day. The sale of ice cream, food and drinks will be strictly prohibited, unless this Society or its contractors have previously granted the Exhibitor a concession in writing. Exhibitors are at liberty to make such arrangements regarding hospitality catering on their own stands as they may wish but they must conform to Food Hygiene Regulations. Any food and drinks must be given away free to their invited guests, and not sold.
  19. **Livestock on Stands:** The Society must be notified in writing of any livestock brought into the Showground for exhibition on a stand. All livestock subject to movement control or disease-free certification must be accompanied by appropriate documentation from the relevant authorities and it is the responsibility of the Exhibitor to obtain such documentation. The same guidelines, regulations and health schemes apply to animals housed on trade stands as to all other livestock at the Show. Where livestock are exhibited, stand holders will be responsible for providing hand-washing facilities or approved wipes or gels and should advise the public to wash their hands after touching livestock. Livestock must not be left unattended at any time.
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20. **Machinery in Motion:** Regulations applicable to machinery in motion, engines etc. a) only smokeless fuel will be permitted. b) All exhibits containing moving parts must be fitted with guards to comply with Standard Safety Regulations governing the particular exhibit. c) All shafting, belts, gearing or anything, which might be dangerous to the public, must be fitted with adequate guards. All tractors or power units fitted with implements or attachments, if working, must be effectively protected. d) While the Society reserves to itself the right of excluding any petroleum or spirit it may deem unsafe it in no way relieves the Exhibitor from responsibility in the event of an accident or fire. Exhibitors must conform to the Regulations relating to the transport of petroleum and the precautions to be taken against fire. e) Exhibitors of chainsaws may only give working demonstrations if special permission in writing is given by the Secretary. Such demonstrations must have adequate barriers to keep the public at a safe distance (at least 2 metres).

To comply with regulations, a Health & Safety Risk Assessment form must be completed, signed and returned with this booking form.

21. **Fire Safety:** a) All exhibitors are required to supply a suitable fire extinguisher/s in the interests of fire precautions. b) All stands using bottle gas are required to have the installation checked by a qualified fitter to ensure that the apparatus is safely installed. Exhibitors must comply with the Health & Safety Executive Guidance Note CS8 (Small-scale storage & display of LPG at retail premises). The Society reserves the right of inspection by one of its Officials or a representative of the Civilian Fire Service of all marquees, stands and occupied areas, to ensure maximum safety against fire. Any decision made by the Society on the matters must be accepted as final. The Officials shall have the full authority to order the use of any appliance(s) or equipment to be discontinued immediately if in their opinion this constitutes a danger. c) Exhibitors will realise that these precautions are necessary in the interest both of themselves and the general public. d) Exhibitors must insure against fire, not only as regards their own property but against Third Party Claims.
22. **Disclaimer of Liability:** The Show, its' Officers or Servants shall not be responsible for any accident, damage or loss, however caused, that may occur to any exhibitor, or his servant, or to any article, animal or property brought into the Showground, or while entering or leaving the Showground. Each exhibitor shall be solely responsible for any loss, injury or damage that may be done to or occasioned by, arising from any machinery or other article, or any animal, or property exhibited by him. It is a condition of entry that each exhibitor shall indemnify and hold harmless the Show, the Society, its' Officers or Servants, from and against all actions, suits, expenses and claims on account of such damage, injury or loss.
23. **Right of Refusal or Removal:** The Society, through their Chairman, shall have full and free right to refuse to accept any entry, to cancel any entry after being made and accepted, to refuse admission to the Showground of any proposed exhibit and/or to remove, or order to be removed, at the risk and expense of the owner thereof any exhibit which has been admitted to the Showground. There shall be no obligation upon the Society or Show Committee to make or offer any explanation or reason for any such action and the Society or Show Committee shall not incur any liability or responsibility in this matter.
24. **Stop & Search:** The Society reserves the right to stop and search all vehicles entering or leaving the Showground.
25. **Postponement or Abandonment:** Exhibitors shall not have any claim against the Society or any member of the Society in respect of any loss or damage whatsoever consequent upon the Show or any part of it failing (for whatever reason) to be held or having to be abandoned.
26. **Compliance:** All Trade Stand exhibitors must be compliant with all current legislation and regulations relating to their business and the exhibiting of their business.
27. **Rules & Regulations:** All exhibitors and their representatives, entering the Showground, will be subject to the Rules and Regulations of the Society, which they are deemed to have accepted, and also to instructions of the Society's Officers and Staff.

## Risk Assessment Guidelines

Guidelines for Trade Stand Exhibitors, all of who **MUST** complete the Risk Assessment & Fire Risk Assessment forms and return with their applications.

Using the guidelines shown below please consider what risk there is to those building up Trade Stands and to members of the public during the Show. Outline the steps you propose to take to minimise that risk on the Risk Assessment form.

HAZARD (please use as a guide to complete 'hazard' column on risk assessment form)	
Look only for hazards, which you could reasonably expect to result in significant harm under the conditions in your workplace.  Use these examples as a guide.	<ul style="list-style-type: none"> <li>* Slipping/tripping hazards</li> <li>* Chemicals (e.g. Battery acid)</li> <li>* Moving parts of machinery (e.g. Blades)</li> <li>* Work at height (e.g. from mezzanine floors)</li> <li>* Pressure systems</li> <li>* Vehicles (e.g. fork-lift trucks)</li> <li>* Electricity</li> <li>* Dust (eg from grinding)</li> <li>* Fumes (e.g. vehicle engines)</li> <li>* Manual handling</li> <li>* Noise</li> <li>* Livestock on stand</li> <li>* Lifting operation</li> </ul>
Fire Hazard	Combustible materials (rubbish, flammable substances, LPG etc) and ignition sources (flames, smoking etc)

<b>WHO MIGHT BE HARMED?</b> (Please use as a guide to complete 'persons at risk' column on risk assessment form)	
There is no need to list individuals by name – just think about groups of people doing similar work or who may be affected, eg	<ul style="list-style-type: none"> <li>• Office staff, Maintenance personnel, contractors</li> <li>• People sharing your work place – Operators, cleaners, members of the public</li> </ul> <p style="text-align: center;"><b>Pay particular attention to:</b></p> <ul style="list-style-type: none"> <li>• Staff with disabilities, visitors, inexperienced staff</li> <li>• Lone workers – they may be more vulnerable</li> </ul>
<b>Is more needed to control the risk?</b> (Please use as a guide to complete 'controls to minimise risk' column on risk assessment form)	
<b>For the hazards listed, do the precautions already taken:-</b>	
<ul style="list-style-type: none"> <li>* Meet the standards set by a legal requirement?</li> <li>* Comply with a recognised industry standard?</li> <li>* Represent good practice</li> <li>* Reduce risk as far as reasonably practicable?</li> </ul>	
<b>Have you provided:-</b>	
<ul style="list-style-type: none"> <li>* Adequate information, instruction or training?</li> <li>* Adequate systems or procedures?</li> <li>* In case of fire, a means of escape</li> <li>- Fire detection and alarms</li> <li>- Fire fighting equipment</li> <li>- Fire evacuation plan</li> </ul>	

## Agricultural Open Trade Stand

Stand size	Price	Ticket	Car park passes
3 X 6	£ 70.00	2	1
6 X 6	£ 125.00	4	2
9 X 6	£ 165.00	4	2
12 X 6	£ 215.00	4	2
15 X 6	£ 260.00	6	3
18 X 6	£ 310.00	6	3
6 X 9	£ 130.00	4	2
9 X 9	£ 175.00	4	2
12 X 9	£ 235.00	6	3
15 X 9	£ 285.00	6	3
18 X 9	£ 340.00	6	3
21 X 9	£ 385.00	8	4
24 X 9	£ 445.00	8	4
6 X 12	£ 145.00	4	2
9 X 12	£ 205.00	6	3
12 X 12	£ 260.00	6	3
15 X 12	£ 315.00	8	4
18 X 12	£ 375.00	8	4
21 X 12	£ 435.00	8	4
24 X 12	£ 490.00	10	5
15 X 18	£ 560.00	14	7
15 X 24	£ 615.00	16	8
21 X 21	£ 820.00	20	10

- All exhibitors must complete the risk assessment form before their application can be accepted.
- All trade stands booked must include room for guy ropes and vehicles, which form part of the stand.
- No stand will be accepted unless accompanied by the appropriate fees.
- The sale of foodstuffs & drinks from stands is prohibited. Catering stands are strictly by invitation only.

**Please note that this year a 5% surcharge will be added to  
trade stands on the Main Ring**

## Furniture Hire

If you require furniture for your stand, please book items when you make your on-line booking. The prices per item are below:-

6' x 2' trestle tables @ £15.00

Chairs – Samsonite folding @ £10.00

Tables – 2' round aluminium @ £15.00

Chairs – aluminium @ £10.00

For information on Marquee Hire please contact the Secretary on 01283 229225

## Show Guide Advertising

Taking out an advert is a cost-effective way of enhancing your presence at Ashby Show by bringing your name to the attention of thousands of visitors. Our A5 Showguide is going from strength to strength after its introduction in 2010. The **free** full-colour Show Guide will include full trade stand listings, entertainment timetable, showground map and lots of other key information. It is a quality publication that is retained for future reference long after the Show.

**The guide will be given out free to all visitors on Show Day.**

<b>Advert Size</b>	-	A5 Booklet - Full Colour	
<b>Full Page</b>	-	128 mm wide x 190 mm high	- £195
<b>Half Page</b>	-	128 mm wide x 92.50 mm high	- £135
<b>Quarter Page</b>	-	61.50 mm wide x 92.50 mm high	- £65

Please book and reserve your advert with your Trade Stand application form and you will be contacted later for your advert details.

## Banner Advertising

An eye-catching way of advertising your Company at the Show is by displaying a banner in the Main Ring or one of our Show Rings. The cost per banner will be £100 for the main ring and £50 for all other areas around the show ground. The quantity and fee should be added to your Trade Stand booking form.

## Electricity Supply

### **PLEASE NOTE THAT NO PETROL GENERATORS ARE ALLOWED ON THE SHOW GROUND**

If you require electric hook-up for your stand, please book the size of socket you need when you make your on-line booking. The prices per item are below:-

*To assist you with your application, we have indicated some typical electrical load examples below:*

	KW	WATTS	AMPS
Laptop	0.2	200	1
Kettle	3	3000	13
Coffee Maker	3	3000	13
Fridge	1.5	1500	7

*Sockets will be provided to the rear of stands only*

If your requirements are not shown or if you are unsure of your needs,  
please contact **Matt Hancock on 07939 038658**

Single 13 amp Socket	0 – 3 KW	Charge	£80
32 amp Cee – Form Socket	0 – 8 KW	Charge	£130

**NOTE:** Please note that all electricity orders placed after 30 April, 2023 cannot be guaranteed and will be subject to a 25% surcharge for late booking.

### **General Terms & Conditions for the supply of a temporary electrical supply**

**All electrical equipment used on the show ground must be Portable Appliance Tested (PAT).** Any equipment found by the electrical contractor or society officers to be defective/non-compliant will cause power supply to be removed without refund.

Sizing of cables and distribution equipment is based on the power requirement stated on the Electricity booking form submitted by each potential consumer. For this reason, once each application has been accepted no additional load shall be permitted on the installation without prior consent of the contractors and only when additional capacity is available.

Every effort will be made to provide an uninterrupted power supply. However, no liability will be accepted for consequential loss or damage due to power failure.

Completion of an Electricity supply booking form does not bind the Company to offer a supply. A repayment will be made if it is not possible to provide a supply. Any items not installed or not working must be brought to our attention on the day of Show. Any loss or damage caused to this equipment will be charged to the stand holder.

Payment for the supply of power will be required with the electricity supply booking form. Bookings for electricity supply should be made when making your Trade Stand application.